



# 2024 SPONSORSHIP OPPORTUNITIES



Party with purpose – feast for a cause!



[www.asianeatsatx.com](http://www.asianeatsatx.com)



# WHAT IS ASIAN EATS ATX?

Greater Austin's best Asian chefs, restaurants, and food trucks host hundreds of friends & foodies for a day-long, Asian-inspired "distributed dining" experience — all to support a great local cause.

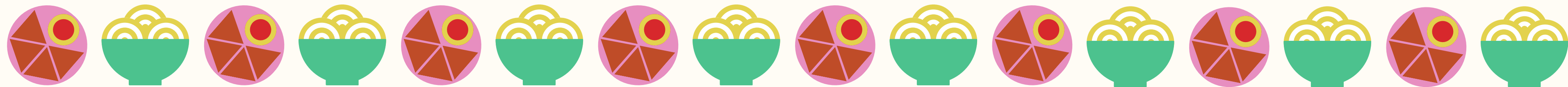
After dinner, we all gather and party!

# WHY SPONSOR?

Be iconic! Showcase your brand & community support.

Be unique! Entertain clients, friends, and guests in a totally unique, unforgettable, and spectacular event.

Be amazing! Support a Central Texas charity.





# HOW DOES IT WORK?

Each year, on one magical night, we party with a purpose and feast for charity. Friends from around the city join a table of 8-10 at one of the many participating restaurants across Greater Austin. Restaurant options range from more affordable food trucks during lunchtime all the way to fine-dining restaurants for dinner (or even a private chef experience hosted in the comfort of someone's home).

After dinner we all come together at one location for THE afterparty of the year!



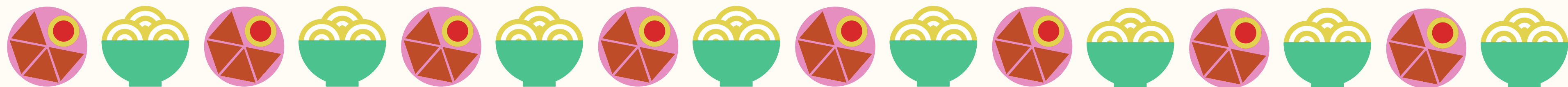
## 2024 ASIAN EATS ATX CHARITY OF CHOICE



**AACHHI**  
AUSTIN ASIAN COMMUNITY HEALTH INITIATIVE

Through this unique dining experience, our restaurants, partners and patrons generously give their time, talent, art, and support to promote recognition and raise financial resources for this year's Charity of Choice. We are pleased to select Austin Asian Community Health Initiative (AACHHI) as our 2024 Charity of Choice. Funds raised during Asian Eats ATX will be distributed to support AACHHI's incredible mission and

programs. Founded in 2006, the Austin Asian Community Health Initiative exists to partner with the Asian community in Austin to enhance public health and well-being. They fulfill that mission through language-specific education, advocacy, and healthcare navigation services. Learn more at [www.aachi.org](http://www.aachi.org).



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Contact [info@austinasianchamber.org](mailto:info@austinasianchamber.org) to secure your sponsorship. Visit [www.asianeatsatx.com](http://www.asianeatsatx.com) for more information.

## Mukbang Master (Exclusive Presenting Sponsor)

**\$25,000**

- Prime logo placement and designation as Presenting Sponsor across all aspects of the event and marketing materials:
  - Asian Eats ATX website, GAACC website, social media posts, GAACC Weekly Newsletter, etc.
- Social media influencer shoutout
- Logo placement on event printed materials
- Standalone private chef experience (scheduled separately from the Asian Eats ATX event) -OR- first choice among participating AEATX restaurants.
- Free VIP entry for 10 into Afterparty, including:
  - Access to VIP room (prime networking space), cocktail flight private tasting
- Prime brand placement at Afterparty, plus:
  - Option to present one promotional video at Afterparty (up to one minute length)
  - Option to present one activation at Afterparty
  - Option to provide speaking remarks at Afterparty
- List of attendee names and organizations upon request
- Marketing Toolkit with graphics and content to share across company communication channels





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## Mochi Master (Exclusive Afterparty Sponsor)

**\$20,000**

- Logo placements and designation as Afterparty Sponsor across all aspects of the event and marketing materials:
  - Asian Eats ATX website, GAACC website, social media posts, GAACC Weekly Newsletter, etc.
- Social media influencer shoutout
- Logo placement on event printed materials
- Second choice among participating AEATX restaurants (following Presenting Sponsor's selection)
- Free VIP entry for 5 into Afterparty, including:
  - Access to VIP room (prime networking space), cocktail flight private tasting
- Prime brand placement at Afterparty, plus:
  - Option to present one promotional video at Afterparty (up to 30 seconds length)
  - Option to present one activation at Afterparty
  - Option to provide speaking remarks at Afterparty
- Marketing Toolkit with graphics and content to share across company communication channels





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## Boozy Boba Buddy (Exclusive Beverage Sponsor)

**\$15,000**

- Naming rights for custom cocktail at Afterparty
- Cocktail flight, tea flight, and boba flight provided to you and 5 guests
- Free VIP entry for 5 into Afterparty, including:
  - Access to VIP room (prime networking space), cocktail flight private tasting
- Logo placements and designation as Beverage Sponsor across all aspects of the event and marketing materials:
  - Asian Eats ATX website, GAACC website, social media posts, GAACC Weekly Newsletter, etc.
- Logo placement on event printed materials
- Marketing Toolkit with graphics and content to share across company communication channels



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## Selfless Server (Community Supporter)

**\$15,000**

- Product placement option in VIP room
- Optional branded material inclusion in swag bags
- Cocktail flight, tea flight, and boba flight provided to you and 5 guests
- Free VIP entry for 5 into Afterparty, including:
  - Access to VIP room (prime networking space), cocktail flight private tasting
- Logo placements across all aspects of the event and marketing materials:
  - Asian Eats ATX website, GAACC website, social media posts, GAACC Weekly Newsletter, etc.
- Logo placement on event printed materials
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## Pop Partner (Exclusive Entertainment Sponsor)

**\$10,000**

- Prime logo placement and naming rights on Afterparty stage
- Logo placements and designation as Entertainment Sponsor across all aspects of the event and marketing materials:
  - Asian Eats ATX website, GAACC website, social media posts, GAACC Weekly Newsletter, etc.
- Logo placement on event printed materials
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## Foodie Fanatic (Restaurant/Private Chef Experience Sponsor - non-exclusive)

**\$5,000**

- Prime Branding placement on restaurant menus/at private chef experiences
- Logo placements and designation as Restaurant/Private Chef Sponsor across all aspects of the event and marketing materials:
  - Asian Eats ATX website, GAACC website, social media posts, GAACC Weekly Newsletter, etc.
- Logo placement on event printed materials
- Marketing Toolkit with graphics and content to share across company communication channels

## Food Truck Fan (Food Truck Crawl Sponsor - non-exclusive)

**\$5,000**

- Prime Branding placement at Food Trucks and on Food Truck Crawl materials
- Logo placements and designation as Entertainment Sponsor across all aspects of the event and marketing materials:
  - Asian Eats ATX website, GAACC website, social media posts, GAACC Weekly Newsletter, etc.
- Logo placement on event printed materials
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## **Teppanyaki Tycoon (VIP Room Sponsor - non-exclusive)**

**\$2,500**

- Prime Branding placement at VIP Room during Afterparty
- Free VIP entry for 5 into Afterparty, including:
  - Access to VIP room (prime networking space)
- Logo placements and designation as VIP Room sponsor across all aspects of the event and marketing materials:
  - Asian Eats ATX website, GAACC website, social media posts, GAACC Weekly Newsletter, etc.
- Logo placement on event printed materials
- Marketing Toolkit with graphics and content to share across company communication channels

## **Asian Eats Associate (Community Partner - non-exclusive)**

**\$1,000**

- Logo placements and designation as Community Partner across all aspects of the event and marketing materials:
  - Asian Eats ATX website, GAACC website, social media posts, GAACC Weekly Newsletter, etc.
- Logo placement on event printed materials
- Marketing Toolkit with graphics and content to share across company communication channels





# A EATX

asian eats atx



 **GAACC**  
FOUNDATION

[www.asianeatsatx.com](http://www.asianeatsatx.com)

