

2025 SPONSORSHIP OPPORTUNITIES



PARTY WITH PURPOSE. FEAST FOR A CAUSE.



www.asianeatsatx.com



WHAT IS ASIAN EATS ATX?

Greater Austin's best Asian chefs, restaurants, and food trucks host hundreds of friends & foodies for an evening-long, Asian-inspired "distributed dining" experience — all to support a great local cause.

After dinner, we all gather and party!



WHY BE A SPONSOR?

Be iconic! Showcase your brand & community support.

Be unique! Entertain clients, friends, and guests in a totally unique, unforgettable, and spectacular event.

Be amazing! Support a Central Texas charity.

HOW DOES IT WORK?

On Saturday, April 19th, 2025, we party with a purpose and feast for charity! Friends from around the city join a table of 8-10 at one of the many participating restaurants across Greater Austin. Restaurant options range from more affordable mom'n'pop locations all the way to fine-dining restaurants and multi-course omakases (or even a private chef experience hosted in the comfort of someone's home).

After the dinners wrap up we all come together at one beautiful location for Asian Eats After Dark - THE afterparty of the year!



THE GAACC FOUNDATION

Through this unique dining experience, our restaurants, partners and patrons generously give their time, talent, art, and support to promote recognition and raise financial resources for the GAACC Foundation. The GAACC Foundation (GAACCF), formed in 2024, is a 501(c)(3) nonprofit organization affiliated with the Greater Austin Asian Chamber of Commerce.

The GAACC Foundation embodies a mission to raise, manage, and distribute funds to create and amplify opportunities for growth and resiliency in AAPI young professionals, entrepreneurs, small businesses and communities in Central Texas. The Foundation is aligned with the Greater Austin Asian Chamber's focus on business, and drives or supports initiatives with a special focus on promoting Asian art, cuisine, and culture as important facilitators of community and commerce. Our initiatives include programming to bolster small businesses and programs that provide or enhance educational opportunities for youth and young professionals.

Learn more: www.austinasianchamber.org/gaacc-foundation

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Contact info@austinasianchamber.org to secure your sponsorship. Visit www.asianeatsatx.com for more information.

Mukbang Master (Exclusive Presenting Sponsor)

\$25,000

- Prime logo placement and designation as Presenting Sponsor across all aspects of the event and marketing materials:
 - Asian Eats ATX website, GAACC website, social media posts, GAACC Weekly Newsletter, etc.
- Logo placement on printed event program (distributed at each restaurant)
- Logo placement on Asian Eats After Dark (afterparty) signage
- Primary choice among participating AEATX restaurants
- List of attendee names and organizations upon request
- Free VIP entry for ten (10) into AE After Dark (afterparty), including:
 - Access to VIP room (prime networking space), cocktail flight private tasting
- Prime brand placement at AE After Dark (afterparty), plus:
 - One (1) promotional video branding opportunity at afterparty (up to one minute in length)
 - One (1) activation branding opportunity at afterparty
 - Speaking remarks opportunity at afterparty
- Marketing Toolkit with graphics and content to share across company communication channels
- One (1) table for ten guests at the GAACC Ovation Gala
- One (1) Foursome at the GAACC Fall Classic Golf Tournament



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Mochi Master (Exclusive Afterparty Sponsor)

\$20,000

- Logo placements and designation as AE After Dark Sponsor across all aspects of the event and marketing materials:
 - Asian Eats ATX website, GAACC website, social media posts, GAACC Weekly Newsletter, etc.
- Logo placement on printed event program (distributed at each restaurant)
- Logo placement on AE After Dark (afterparty) signage
- Second choice among participating AEATX restaurants (following Presenting Sponsor's selection)
- Free VIP access for five (5) into AE After Dark, including:
 - Access to VIP room (prime networking space), cocktail flight private tasting
- Prime brand placement at AE After Dark (afterparty), plus:
 - One promotional video branding opportunity at Afterparty (up to 30 seconds length)
 - One activation branding opportunity at Afterparty
 - Speaking remarks opportunity at AE After Dark
- Marketing Toolkit with graphics and content to share across company communication channels
- One (1) table for ten guests at the GAACC Ovation Gala
- One (1) Foursome at the GAACC Fall Classic Golf Tournament



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Selfless Server (Exclusive Community Supporter)

\$15,000

- Logo placements designation as Community Supporter Sponsor across all aspects of the event and marketing materials:
 - Asian Eats ATX website, GAACC website, social media posts, GAACC Weekly Newsletter, etc.
- Logo placement on printed event program (distributed at each AEATX restaurant)
- Logo placement on AE After Dark (afterparty) signage
- Optional branded material inclusion in swag bags
- Free VIP access for five (5) into Afterparty (afterparty), including:
 - Access to VIP room (prime networking space), cocktail flight private tasting
- Marketing Toolkit with graphics and content to share across company communication channels
- One (1) table for ten guests at the GAACC Ovation Gala
- One (1) Foursome at the GAACC Fall Classic Golf Tournament



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Pop Partner (Entertainment Sponsor - non-exclusive)

\$7,500

- Logo placements and designation as Entertainment Sponsor across all aspects of the event and marketing materials:
 - Asian Eats ATX website, GAACC website, social media posts, GAACC Weekly Newsletter, etc.
- Prime logo placement and naming rights on AE After Dark (afterparty) stage
- Logo placement on printed event program (distributed at each AEATX restaurant)
- Logo placement on AE After Dark (afterparty) signage
- Free VIP access for five (5) into Afterparty (afterparty), including:
 - Access to VIP room (prime networking space), cocktail flight private tasting
- Marketing Toolkit with graphics and content to share across company communication channels



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Teppanyaki Tycoon (VIP Room Sponsor - non-exclusive)

\$5,000

- **Logo placements and designation as VIP Room sponsor across all aspects of the event and marketing materials:**
 - **Asian Eats ATX website, GAACC website, social media posts, GAACC Weekly Newsletter, etc.**
- **Prime Branding placement at VIP Room during AE After Dark (afterparty)**
- **Logo placement on printed event program (distributed at each AEATX restaurant)**
- **Logo placement on AE After Dark (afterparty) signage**
- **Free VIP access for five (5) into Afterparty (afterparty), including:**
 - **Access to VIP room (prime networking space)**
- **Marketing Toolkit with graphics and content to share across company communication channels**

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Boozy Boba Buddy (Beverage Sponsor - non-exclusive)

\$5,000

- Logo placements and designation as Beverage Sponsor across all aspects of the event and marketing materials:
 - Asian Eats ATX website, GAACC website, social media posts, GAACC Weekly Newsletter, etc.
- Prime brand placement at AE After Dark (afterparty) bar
- Logo placement on printed event program
- Logo placement on AE After Dark (afterparty) signage
- Free General Admission access for five (5) to AE After Dark (afterparty), including
 - Full Flight Service: Cocktail flight, tea flight, and boba flight provided to you and 5 guests
- Marketing Toolkit with graphics and content to share across company communication channels



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Foodie Fanatic (Restaurant/Private Chef Experience Sponsor - non-exclusive) \$3,500

- Logo placements and designation as Restaurant/Private Chef Sponsor across all aspects of the event and marketing materials:
 - Asian Eats ATX website, GAACC website, social media posts, GAACC Weekly Newsletter, etc.
- Logo placement on printed event program (distributed at each AEATX restaurant)
- Logo placement on AE After Dark (afterparty) signage
- General admission access for five (5) to AE After Dark
- Marketing Toolkit with graphics and content to share across company communication channels



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Kamayan Kapatad (Community Partner - non-exclusive)

\$2,500

- Logo placements and designation as Community Partner across all aspects of the event and marketing materials:
 - Asian Eats ATX website, GAACC website, social media posts, GAACC Weekly Newsletter, etc.
- Logo placement on event printed materials
- Logo on AE After Dark (afterparty) signage
- General admission access for five (5) to AE After Dark
- Marketing Toolkit with graphics and content to share across company communication channels



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